

Portfolio:  
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Email :  
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Phone :

## Hire Me For

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UX/UI Design

Web Design

Visual Design

Product Design

Industrial Design

Graphic Design

Print Design

## Education

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### Google UX Design, Coursera

Google UX Design Certificate  
2022

### UC Berkeley Extension, San Francisco

Introduction to UX Design  
2016

### UC Santa Cruz Extension, Santa Clara

Mobile interface Design  
2014

### Ewha Womans University, Seoul, Korea

Bachelors in Industrial Design  
1998-2002

## Skills

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Figma

Adobe XD

Sketch

Photoshop

Illustrator

InDesign

Invision

Dreamweaver

Fireworks

Rhino 3D

3D MAX



# Young Jen Kim

UX/ UI/ Product Designer

## Experience

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### Malabs - San Jose, CA

#### Lead Designer

Oct 2015 - Current

- Successfully redesign and updating a company's corporate website (<http://www.malabs.com>) and improved the layout of the product pages to make the checkout process more effective
- Launched an online application process on the website for new customers, working collaboratively with the developers and marketing team to streamline account setup
- Design vendor web pages for Microsoft, AMD, Samsung, LG, Micron, Seagate, etc.
- Design and manage company graphic materials such as company catalogs, marketing brochures and tradeshow(TechFair) banners

### Super Talent Technology - San Jose, CA

#### Sr. Web/Graphic Designer

Nov 2007 - Oct 2015

- Designed company website layout, including banners, graphic elements, and product images
- Established company brand image through catalog design, ads, and tradeshow materials
- Managed web content updates based on project manager requests and updated engineer datasheets using CMS (content management system)
- Collaborated with engineering teams to design and develop USB products

### Union Land Inc - San Francisco, CA

#### Sr. Product Designer

Apr 2006 - Oct 2007

- Conducted market research on current trends for company products by actively participating in trade shows within the playground industry
- Enhanced product branding with design and upgrade of product colors, logos, and marketing materials, leading to new introduction of Korean company into US market

### ID-ONE Design - Austin, TX

#### Industrial Designer

Oct 2005 - Mar 2006

- Collaborated with Apple engineers, made design proposals for Apple iPod docks
- Personalized and presented multiple design options based on individual customer needs

### Hyundai Heavy Industries - Seoul, South Korea

#### Industrial Designer

Aug 2001 - Apr 2004

- Conducted user research and interviews to design Hyundai products, collaborating with the product design team to develop innovative designs
- Became team leader in all aspects of graphics development, including creation of new logos and choosing product colors
- Collaborated with engineers, PMs, and customers to meet needs and safety requirements
- Gained valuable experience in ergonomics, manufacturing process, and other engineering insights by interviewing Hyundai factory workers